

**Biopact to present “In Pursuit of the Magic Bullet” at the Biotech Showcase™  
Annual Conference on January 8<sup>th</sup>, 2018**

**Austin, Texas – Biopact is an emerging leader in the targeted transport of biopharmaceuticals for blood and bone diseases. The patented XACT™ technology offers unprecedented control over virtually every aspect of drug delivery, enabling R&D developers to more precisely regulate where, when, and how much medication is delivered to a desired site—enhancing drug efficacy and reducing unwanted toxicity.**

Biopact's Scientific Advisory Board Member, Dr. Rick Panicucci PhD, VP of Pharmaceutical Development and Business Development at WuXi AppTec, will present Biopact's latest research January 8<sup>th</sup> at Biotech Showcase, during the most important week in healthcare at the Hilton San Francisco Union Square.

**Panicucci will be presenting Biopact's XACT™ + Doxorubicin product and:**

- the impact of its impending FDA orphan-drug status in Burkitt's lymphoma.
- the use of XACT in other blood or bone cancer indications and other non-cancer uses.
- XACT's customization opportunities to overcome challenges in intracellular drug delivery, gene transport, drug instability, and the extension of an existing product's lifecycle.

**Dr. Rick Panicucci PhD will present at the Biotech Showcase Monday, January 8<sup>th</sup>, 2018 at 4:30 PST at the Hilton San Francisco Union Square Hotel 333 O'Farrell Street, San Francisco, CA Room: Franciscan D**

Biotech Showcase™, produced by Demy-Colton and EBD Group, is an investor and networking conference devoted to providing private and public biotechnology and life sciences companies with an opportunity to present to, and meet with, investors and pharmaceutical executives in one place during the course of one of the industry's largest annual healthcare investor conferences, J.P. Morgan Annual Healthcare Conference.

Sara Demy-Colton, CEO of Demy-Colton, said: *“We are delighted that Biopact will be presenting at Biotech Showcase this year. Biotech Showcase is the perfect platform for life science companies to showcase their innovation and seek out their next deal. This year again we are thrilled to be hosting what we believe will be the great business development opportunity of 2018.”*

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